FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032527 **Type of Permit:** FILMING **Release Date:** 10/15/2010

Production Company DNA INC

Insured Company Name DNA INC

Contact Phone No. 1 323-463-2826
Contact Phone No. 2 323-436-2826
Fax 323-463-2535
Address 6535 SANTA MONICA BLVD, #B
HOLLYWOOD, California 90038

Production Title TOMMY HILFIGER

Type of Production Commercial - Standard

Producer HEATHER HELLER

Director FRANCIS LAWRENCE

1st AD MICHAEL KAHN

Production Manager DESIREE LAURO

FilmL.A. Coordinator Adrian Fayad

Location Manager RON ABRAMS
Primary Phone Mobile - 310-880-5007
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
FILMLA MONITOR FEES	$480.00
FILMLA MONITOR FEES OVERTIME	$360.00
FILMLA MONITOR FEES - DOUBLE TIME	$480.00

Total Permit Fee $2,204.00

Number of Locations 2

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Summary Information — Location

Location 1 of 2

Permit Number F00032527
Production Company DNA INC
Insured Company DNA INC
Production Title TOMMY HILFIGER

Location Manager RON ABRAMS
Primary Phone Mobile - 310-880-5007
Secondary Phone

Location Address 19802 Placerita Canyon Rd, Los Angeles, CA, 91321

Location Name DISNEY RANCH (GOLDEN OAKS)

Location Type Ranch

Film Dates 10/17/2010 - 10/18/2010 05:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document DNA desriee.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Honey Wagons	1
Motor Homes	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Extras	40
LA County FSA assigned	1

Filming Activities Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Exterior MOS; Exterior picnic scene. 2 dogs. All on property;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** California Highway Patrol **Fire:** Los Angeles County

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Coordinator Note LA COUNTY FIRE # 2192-123/11. FSA AND 2500 GALLON WATER TRUCK REQUIRED.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

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Summary Information — Location

Location 2 of 2

Permit Number F00032527
Production Company DNA INC
Insured Company DNA INC
Production Title TOMMY HILFIGER

Location Manager RON ABRAMS
Primary Phone Mobile - 310-880-5007
Secondary Phone

Location Address 2290 Country Club Dr, Altadena, CA, 91001

Location Name ALTADENA COUNTRY CLUB

Location Type Country Club

Film Dates 10/18/2010 - 10/19/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 2290 Country Club Dr - Altadena Town and Country Club July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Extras	40
FilmL.A. Monitor(s)	1
LA County FSA assigned	1

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Exterior MOS; All on property. 1 dog.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Police **Fire:** Los Angeles County

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Coordinator Note FILM LA MONITOR REQUIRED. 10/18 & 10/19; 0600-2200 HOURS.

Coordinator Note LA COUNTY FIRE # 2192-123/11. FSA REQUIRED.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

Permit #F00032527

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of DNA Inc ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 5/14/2010

By _____ SIGN HERE
Representative's Signature

DNA Inc.
Name of "Principal" (Production Company)

6535 Santa Monica Blvd.
Principal's Address

Desiree Lituro
Print Principal Representative's Name

Los Angeles Ca 90038
City, State, Zip Code

Production Supervisor
Representative's Title (i.e. UPM, Loc Mgr)

323/463-2522
Principal's Telephone Number

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SPECIAL FILMING CONDITIONS
ALTADENA TOWN & COUNTRY CLUB (ATCC)

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following conditions have been established to mitigate the concerns of local residents. These conditions are a result of public meetings with representatives of the neighborhood, the County Supervisor's Office, County Counsel, the County Department of Regional Planning and ATCC's Staff and Board.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – Any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m. (midnight on Friday and Saturday)**. The approved times must be indicated on the permit.

- **Activities on Country Club Drive are limited as follows:**
    1. **Neither access nor flow of traffic may be blocked at any time**
    2. **May be used for access to Clubhouse for loading and unloading only**
    3. **No parking of production related vehicles**
    4. **No parking or operation of generators**
    5. **No filming except for establishing shots of the Clubhouse entrance, no later than 8:00 p.m., using no more than two vehicles, and a total of seven cast and four crew.**
    6. **Shuttle vans may not use Country Club Drive between Holliston and the Clubhouse entrance to deliver passengers from offsite parking.**

- **Parking of generators is limited to the Upper Lot (spaces 15-19), Service Entrance, or Lower Lot.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit.**

- **If production vehicles are left overnight, any security personnel stationed on-site must maintain quiet.** (This includes no loud conversation, or running of generators, car engines, radios or other noise-producing devices).

- **ATCC will have a manager available at all times by cell phone.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

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